

Unies Ananda

Product Engineer

Jakarta, Indonesia | +6285155257511 | uanandaraja@gmail.com | [LinkedIn](#) | github.com/uanandaraja | nizzy.xyz

A generalist product engineer with proven track record building and scaling AI-powered applications serving 100K+ users. Successfully founded and led a B2C AI product from concept to acquisition in under a year, achieving rapid user growth and consistent revenue expansion through user-led product development.

Seeking opportunities to leverage product and AI expertise to drive innovation and growth at ambitious tech companies.

Work Experience

xAI, Remote

March 2025 - Present

AI Tutor

Create and curate high quality data for training and evaluating AI models based on principles of reinforcement learning with human feedback.

Technologies and expertise: RLHF

Meeting.ai, Jakarta, Indonesia

December 2023 - Present

Product Engineer

Develop and maintain Transkrip.com, the leading transcription app used by more than 100,000 users in Indonesia. Redesigned the landing page which increases conversion rate from 1% to 5%. Increased monthly revenue from IDR35 million to IDR100 million in two quarters through organic growth, paid ads, and customer focused and iterative product development.

Technologies and expertise: Next.js, React, TailwindCSS, Shadcn UI

Transkrip.xyz, Yogyakarta, Indonesia

March 2023 - November 2023

Founder

Developed the leading transcription app for students and professionals in Indonesia from 0 to more than 50,000 users in months from organic growth, mainly social media and SEO. Grew monthly revenue from IDR0 to IDR35 million.

Technologies and expertise: Python, Flask, Express, React, Next.js, Postgres, Vercel, Docker, GCP, AWS

Education

Universitas Gadjah Mada, Indonesia

2015 - 2019

Bachelor Degree in Philosophy

Graduated with 3.6 GPA.