

Muhammad Unies Ananda Raja

uanandaraja@gmail.com • linkedin.com/in/unies-ananda-raja-55b01013b • github.com/uanandaraja • nizzy.xyz

PROFESSIONAL SUMMARY

Experienced AI/ML professional and product leader with 4+ years of hands-on experience in AI model training, data curation, and product development. Strong background in cross-functional collaboration, project management, and technical communication. Contributed to Grok's development through high-quality data labeling and annotation workflows. Seeking to leverage technical expertise and strategic thinking in advancing AI model capabilities and data management processes.

WORK EXPERIENCE

AI Tutor

xAI, Remote

March 2025 – Present

- Produce high-quality data labeling for text, images, and videos to train Grok, ensuring data integrity and model reliability
- Performed quality assurance for data labeling to maintain high data quality standards

Product Lead

Bahasa.ai, Jakarta, Indonesia

December 2023 – February 2025

- Developed and maintained Transkrip.com, leading transcription app serving 100,000+ users in Indonesia
- Redesigned landing page increasing conversion rate from 1% to 5% through data-driven optimization
- Scaled monthly revenue from IDR35 million to IDR100 million in two quarters through strategic product development
- Led cross-functional teams in implementing AI/ML features and optimizing model performance for transcription accuracy

Founder

Transkrip.xyz (now Transkrip.com), Indonesia

April 2023 – December 2023

- Built AI-powered transcription application from 0 to 50,000+ users through organic growth and SEO optimization
- Grew monthly revenue from IDR0 to IDR35 million within 9 months
- Implemented prompt engineering techniques to improve transcription model accuracy and user experience
- Managed end-to-end product development lifecycle including data collection, model training, and user feedback integration

Aquaculture Project Manager

Alune Aquaculture, Indonesia

January 2023 – October 2023

- Managed projects for Tropical Landscape Grant Fund supporting green aquaculture practices across Indonesia
- Led pilot location identification for Climate Smart Shrimp initiative combining data analysis with field research
- Coordinated cross-functional teams and stakeholders to ensure project alignment with strategic goals

Communications Manager

Alune Aquaculture, East Java, Indonesia

November 2021 – January 2023

- Led comprehensive fieldwork study covering 100+ shrimp farms, collecting and analyzing large datasets
- Built extensive network with key stakeholders across the shrimp value chain in East Java
- Developed data collection methodologies and quality assurance processes for field research

SKILLS

- **Technical:** Prompt Engineering, Data Curation, AI/ML Model Training, Data Labeling, Annotation Workflows
- **Programming:** TypeScript, JavaScript, Next.js, React.js, SQL (experience through product development)
- **Product & Analytics:** Product Development, Data Analysis, Performance Optimization, A/B Testing

- **Project Management:** Cross-functional Collaboration, Strategic Planning, Quality Assurance, Technical Communication

EDUCATION

Bachelor of Philosophy, Philosophy

Universitas Gadjah Mada, Indonesia

Graduation: 2019 (Cum Laude)